

Who's Who of Chinatown – 1918

Mr. Leung Do Chong, great grandfather of Valerie Tom and others celebrated his 70th birthday in 1932 with four days of feasting at Port Arthur Restaurant. He said "he possessed the happiest family in the United States."

Mr. Leung came to America in 1880 and finally settled in New York City and in 1899 he organized the firm of "Quong Yee Wo" later famous on for their roast pork.

Mr. Leung was very active in community affairs helping his fellow countrymen here and in China. He was a follower of Confucius, whose principles he studied in his early days in China. Because of his background he and Dr. Chen Juan-Chang organized the Confucius Society of New York and in this connection a Confucian School was formed.

He was trusted in both the commercial circle and government as well. He was also auditor for the Chinese Consolidated Benevolent Association. The Chinese Merchants' Association elected him President for a one year term in 1916. He also represented the China Mail Steamship Company of San Francisco since 1916. Mr. Leung was one of the founders of the Chinese Chamber of Commerce and had served as its president for ten terms. As president of the organization, he was a member of the council of the Chinese Benevolent Association, whose decision was final law.

Mr. Leung's principles in business were:

1. Honesty – The price and quality of our goods must be fixed. There must be no imitation, no over-rating. Then we have the confidence of the sellers.
2. Faithfulness – When you buy goods from others, if the terms were made you must pay when due. Then you have the confidence of the sellers.
3. Sincerity – When others come and buy goods from you, you must treat them with sincerity and courtesy. Then dealing with you is a pleasure. If you carry out these principles, your business will be prosperous.